

Watkins 2012 Holiday Favorites



Gold Medal Assortment

You'll love giving this classic assortment of the three products that made Watkins a household name! Includes award-winning Original Double Strength Vanilla (11 fl oz/ 325 mL), plus our traditional tins of Cinnamon (6 oz/170 g) and Black Pepper (6 oz/170 g), all in an attractive gift box. **#05960 - \$33.99**



Original Double Strength Vanilla

This is the award-winning product that people want when they say "Get me some of that awesome Watkins Vanilla!" Made with the finest Madagascar Bourbon vanilla beans, the secret low-alcohol, double strength formula retains its flavor even through baking and freezing. (11 fl oz/ 325 mL) **#01008 - \$14.99**

Double Strength Imitation Clear Vanilla Extract

For wedding cakes and other baked goods that need to be pure white, turn to our colorless, low-alcohol Clear Vanilla. It has all the bake-proof, freeze-proof, double strength flavor of our famous original vanilla but without the color. Makes a great gift for all the bakers you know. (11 fl oz/ 325 mL) **#01007 - \$10.99**



Purest Granulated All-Natural Black Pepper

When it comes to the world's most important spice, you might as well give the best—a useful gift that your recipient will enjoy year round. We use the two most potent varieties of top-quality peppercorns, carefully screen out fillers and stems, then granulate (rather than grind) them through our exclusive process, which preserves their high essential oil content. It's the most flavorful pepper on the market. (6 oz/170 g) **#01140 - \$9.99**

Purest Ground All-Natural Cinnamon

Our award-winning high-oil Korintje cassia cinnamon has been a part of family rituals for more than 100 years. Make it part of your holiday celebration, and you'll see what all the fuss is about. Buttered toast with Watkins Cinnamon will warm up any winter morning—and the flavor is so sweet and pure that you may not even need to add sugar! Watkins Cinnamon has more than twice the essential oil content and about twice as much flavor as the typical Ceylon variety of cinnamon. (6 oz/170 g) **#01115 - \$8.49**



Cinna-Cream Sprinkles

Combine Watkins Cinnamon with the sweet, creamy taste of vanilla icing, and suddenly your morning toast tastes like a cinnamon bun! Just sprinkle on buttered toast; also great on cereal or oatmeal. A big favorite during holiday season, with 0g fat. **#25310 - \$9.99**



Pucker Up Two Pack

This fun gift includes two of our most popular 100% natural lip tints: Tickled Pink and Simply Mauve-lous. All the benefits of our 100% natural beeswax lip balm, with a hint of color! Naturally flavored with pure peppermint oil. **#20225 - \$9.98**

Lip Tint Trio

A tint to match every mood. Goes on smooth, with a refreshing peppermint twist. Includes one each of Berry Charming, Simply Mauve-lous, and Strike-a-Rose Lip Tints in a Signature J.R. Watkins pocket pouch. Limited quantities. **#20231 - \$14.99**



Lil' Lip Combo Pack

Soften your pout with a sampling of our most popular lip balms. The lightweight, 100% natural formulas in this multi pack contain premium waxes and essential oils to keep your lips lush and hydrated all year long. Includes two Weatherproofing Lip Balms (stick, .15 oz/4.25 g each), one Natural Beeswax Lip Balm (stick, .14 oz/4 g), and one Natural Beeswax Lip Balm (tin, .30 oz/8.5 g) all in a signature JR Watkins pouch. Limited quantities. **#20235 - \$14.99**

Deluxe Gift Assortments (pre-packed in attractive gift box with ribbon/bow)



Natural Treat For Hands And Feet - Your recipient will love how this gift provides everything they need for a luxurious, do-it-yourself manicure or pedicure! Contains one each of the following: Foot Repair Salve, Rejuvenating Foot Cream, Smoothing Foot Scrub, Lemon Cream Hand Cream, Lemon Hand & Cuticle Salve, and Lemon Cream Hand & Body Lotion. **#25102 - \$59.00**

Deluxe Head To Toe Kit - This collection of top-selling personal care items contains one each of the following products to keep skin soft, smooth, and nourished: Lemon Cream Hand Cream, Lemon Hand & Cuticle Salve, Lavender Hand & Cuticle Salve, Aloe & Green Tea Hand & Body Lotion, Aloe & Green Tea Hand Cream, and Rejuvenating Foot Cream. **#25103 - \$58.00**



Natural Relief for the Weekend Warrior - Perfect for the person who works hard all week and then gets even more active on the weekends. This set provides soothing relief for all muscle aches and pains, with one each of: Pain Relieving (Red) Liniment, Pain Relieving Liniment Spray, Deep Muscle Warming Balm, and Deep Muscle Cooling Gel. **#25112 - \$40.00**

New! Foaming Hand Soaps

Just in time for the holiday season. The moisturizing foam in our premium natural hand soaps gently cleanses the skin while our signature fragrances from essential oils leave hands smelling fresh.

- #20622 - \$4.99 Grapefruit
- #20623 - \$4.99 Aloe & Green Tea
- #20624 - \$4.99 Coastal Breeze
- #20625 - \$4.99 Kid's Juicy Sweet Apple



Natural Baby Care

If your loved ones have a new baby or one on the way, they'll sincerely appreciate getting a gift of one or more of these baby care products that are free of synthetic preservatives, fragrances, and dyes.

- #20492 - \$7.99 Baby Oil (100% natural)
- #20495 - \$8.99 Baby Wash (tear free)
- #20496 - \$8.99 Baby Lotion (goes on smooth)
- #20494 - \$7.99 Baby Balm (convenient stick)



Soup & Gravy Base

Give the warmth of real home cooking with our easy-to-use dry soup bases. Real beef or chicken plus wholesome ingredients let your recipient make delicious gravy, sauce, or soup without expensive canned soups or overly-salty bouillon cubes. Makes up to 50 servings per canister! These two are best sellers:

- #21176 - \$9.99 Chicken
- #21175 - \$9.99 Beef



Roasted Turkey Gourmet Gravy

There's nothing like Grandma's homemade gravy over mashed potatoes. Inspired by an original recipe from Grandma Watkins, our new mix makes it simple to enjoy this comforting favorite every day. Just add water, simmer, and savor the rich, made-from-scratch flavor. Great as a gift or for preparing your own holiday meals.

#21173 - \$9.99



Baker's Size Extracts

If your friends and relatives love to bake, they'll appreciate our large 8-ounce size extracts. Ask about all the flavors, but the most popular are:

- #21195 - \$10.99 Lemon
- #21191 - \$9.99 Almond
- #21197 - \$14.99 Pure Vanilla
- #21192 - \$9.99 Butter
- #21194 - \$9.99 Coconut

Dip Mixes - Fun and Easy!

Add these dry mixes to either regular or fat-free sour cream for delicious dip this holiday season. Mix with plain yogurt for a tasty spread. Can be used to flavor other recipes, too. Ask about all the flavors, but the most popular are:

- #02055 - \$9.99 Cucumber Dill
- #02062 - \$9.99 Salsa & Sour Cream
- #02069 - \$9.99 Blazin' Cajun
- #02050 - \$9.99 Bacon and Cheddar



Petro-Carbo Salve

Relied upon for generations, this is still a staple for every home medicine cabinet and first-aid kit. This versatile product is safe and effective for relieving pain and itching associated with: minor cuts, burns, skin irritations, scrapes, insect bites, and more. (124g/4.37 oz)

#02372 - \$14.99



Menthol Camphor Ointment

Give those you love relief from colds and muscle aches. This cooling, soothing product has been making people feel better for more than 90 years. It helps relieve that stuffed-up, congested feeling of a chest cold and suppresses the accompanying cough. Provides temporary relief from: backache, lumbago, strains, bruises, sprains, arthritic pain, and rheumatic pain. (117g/4.13 oz.)

#02358 - \$9.99

Give the Gift of Pain Free Holidays

No one has any fun during the holidays if they have sore, tired muscles and joints. Watkins products can give relief that will be appreciated much more than a gaudy necktie or pair of socks!

- #02317 - \$12.99 Original Pain Relieving Red Liniment
- #02316 - \$14.99 White Cream Liniment
- #02350 - \$9.99 Pain Relieving Liniment Spray
- #12309 - \$8.99 Deep Muscle Cooling Gel
- #12311 - \$8.99 Deep Muscle Warming Balm



Holiday Barbecue? Why Not!

Yes, it may seem a bit odd to give barbecue sauce as a holiday gift, but our expertly blended, sweet and spicy sauce is a best-selling product year round! The convenience of this ready-to-use sauce is the perfect way to spice up any meal. Sure, it's great on steaks and burgers for those who want to fire up the grill (even over the holidays), but it makes a dip/sauce to add flavor anytime! Give several bottles, because once your recipients taste it, they'll be hooked. And, of course, like all Watkins products, there's a 100% money-back guarantee!

#01150 - \$6.99



Mini-Travel Kit

For those with an active lifestyle, our "On The Go!" kit has skin care essentials for gym bag, purse or suitcase. Contains: Lavender Hand & Body Lotion (1 fl oz/29 mL), Lemon Cream Hand & Body Lotion (1 fl oz/29 mL), Aloe & Green Tea Hand & Cuticle Salve (.25 oz/7 g) and Natural Beeswax Lip Balm - stick (.15 oz/4.25 g).

#20531 - \$9.99

